WHY AFTER-SCHOOL ORGANIZATIONS ARE ADOPTING CKC

Thousands of after-school sites across the country have recognized the role they can play in fighting childhood obesity by teaching kids how to make healthy choices in their lives. While all of these settings are different in nature, they do have one thing in common—the children. Hundreds of these organizations have discovered that instead of reinventing the wheel, they can implement a program that is both cost-effective and evidence based—CATCH Kids Club. For some, CKC has become the centerpiece of the programs they offer and these organizations have become an important voice in delivering a coordinated message to children about the importance of physical activity and nutrition.

THE KEY TO SUCCESS—TRAINING

What does a large after-school organization like YMCA do to keep their staff trained? For many, the answer is having CATCH trainers on staff who conduct regular sessions to keep everyone up to date and train new hires in CATCH. The CATCH Training Team specializes in training staff to be trainers for their organization, thereby maintaining coordination throughout the group and aiding in its successful sustainability. With training being such an important part of implementing the CATCH Program, keeping these CATCH Champion Trainers on staff only enhances the overall commitment made by after-school organizations.

Visit CATCHinfo.org or call us at 800.793.7900 and speak to a CATCH Team member today!
Online and on-site training is available!

Visit CATCHinfo.org or 800.793.7900 and speak to a CATCH Team member today!

“Often times, the weather and other after-school programs can influence the availability of spaces where the physical activities can take place. Having the ‘Limited Space and Formations’ section in the CATCH Activity Box has been extremely helpful in these cases.”

— AFTER-SCHOOL DIRECTOR